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FOR IMMEDIATE RELEASE

June 22, 2020

Fresh from the Farm Food Package Giveaways

Charlottetown, PE – Farm & Food Care PEI has have teamed up with local producers and processors to be able to provide 3,000 free food packages filled with locally sourced items at two giveaway events this summer. Items in the package include: 1 litre carton of milk from ADL; 1 cabbage from Mackenzie Produce; and a 10 lb bag of PEI Potatoes from the PEI Potato Board, McCain Produce, McKenna Bros Ltd and Eastern Farms Ltd. We will be giving away 1,500 free food packages for this giveaway at each location including:

- Saturday, June 27th @ Pownal Sports Centre in Pownal from 9AM-1PM (or until packages run out)
- Saturday, July 4th @ Credit Union Place in Summerside from 9AM-1PM (or until packages run out)

These giveaways will be done in a drive-thru aspect with volunteers placing the packages in the trunks of vehicles. Drivers are asked to stay in their vehicles. This will provide everyone with a contact-less feel to keep everyone safe!

COVID-19 restrictions forced Farm and Food Care PEI's annual Breakfast on the Farm event to cancel their 2020 event at Mackenzie Produce in Stratford. Since we were unable to host our event, we wanted to find a way to help put food in the hands of islanders while supporting local farmers and businesses.

The last several months have been some of the most challenging our Island has ever seen. COVID-19 placed strains and challenges on Islanders from all walks of life, industries and organizations, not just here on the Island, but across the country and the world. To the health care workers, public health officials, front line retail, truck drivers and other industry staff – thank you! Each of these businesses, institutions and their staff are doing their part to help keep us safe during such an unprecedented time. And there is another group we can't forget that looked after us during the recent COVID-19 shut down - our farmers, processors and their staff. At no point during this time did our farms slow down, did our processing facilities close or was our distribution of Island foods stopped. Our farming community

stepped up and made sure we continued to have safe and healthy food for Islanders and beyond. Please take a moment to acknowledge and thank these people and all essential workers in your community.

To all our partners, we are grateful for their support and contributions to these giveaways, especially to the local businesses who donated and supplied all the tasty island sourced food.

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