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FOR IMMEDIATE RELEASE

August 12th, 2019

Breakfast on the Farm- Saturday, August 3rd, 2019

Mt Albion, PE - Farm and Food Care PEI's second annual Breakfast on the Farm was hosted at Vanco Farms Ltd in Mt Albion on Saturday, August 3rd, 2019; and it was a huge success. One thousand people took advantage of this excellent opportunity to visit a unique potato and tulip farm, enjoy an all-PEI sourced breakfast, learn what it takes to get creamer potatoes from the field to food plate, the process of growing tulip bulbs, farm tours, agricultural displays, children's activities and much more. Farm & Food Care PEI is very appreciative of everyone who supported this event, and are excited to see what next year's annual Breakfast on the Farm will consist of.

Farm & Food Care PEI would like to thank everyone who helped make this important event happen. We are profoundly appreciative of the VanNieuwenhuyzen family and their staff for their excellent hospitality and graciously opening up their beautiful farm to us and the public to host this event. To all our partners, we are grateful for their support and contributions to Breakfast on the Farm, especially to the local businesses who donated all the tasty island sourced food. We would also like to acknowledge Ilona Daniel and her team for all their hard work while preparing and cooking all the delicious food for all attendees. We are genuinely thankful for all the incredible volunteers who came out to help make Breakfast on the Farm run smoothly, plus set up and take down for this event. Lastly, a big thank you to everyone who came out to support this event, and help us promote it. Without you all this event could not have happened, we truly appreciate all of your support.

Breakfast on the Farm was a free public event that brought together consumers and producers, with an overall greater goal of increasing the public's trust in our food and agricultural industry, here on Prince Edward Island. Guests who attended this event were treated to a free locally sourced breakfast and also had the opportunity to tour a PEI family farm, participate in a variety of activities, become educated on where our food comes from, and more. Coffee was offered to attendees in exchange for a donation to PEI 4H where \$145.85 was donated to the PEI 4H Trust.

Breakfast on the Farm created a unique opportunity for island farmers, tourists, and non-farming islanders to have a conversation about food and farming on Prince Edward Island. This event allowed the public to have all their questions and concerns answered by the people who are actually producing and involved in the production of the food that is on our plate; this ensures that the public is receiving accurate and credible information. It truly provided a showcase for food production on PEI and gave non-farming islanders the opportunity to meet real farmers and members of the agri-food industry. This was a positive and effective event for the food and agriculture industry on Prince Edward Island.

Breakfast on the Farm 2019 Partners:

Gold Partners:

Little Potato Company
ADL
Cavendish Farms
PEI Potato Board
PEI Wild Blueberry Growers Association
Maritime Pride Eggs
Egg Farmers of PEI
Dairy Farmers of PEI

Sliver Partners:

PEI Agromart & Island Lime
Maritime Electric
Green Diamond
Stringray Productions
Farm Credit Canada
Atlantic Beef Products
Allan Equipment

Bronze Partners:

Fitzpatrick & Company
PEI Bag Company
Kensington Agricultural Services
Phillips Agri-Services
PEI Potato Solutions
Vesey's Seeds Ltd
Keir MacLeod's Vinyl Window & Siding
Cows Inc.
The Salty
McCain Produce Inc.
Island Press Ltd
Steerman's Quality Meats

Caseley's
KJL Select Meats
Larkin Bros.
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